

Date: 21st January 2025

# Partner search form

For Creative Europe project applications

Call	CREA-CULTURE-2025
Strand or category	Cooperation - Innovation

#### Cultural operator - who are you?

	Cultural operator who are you.	
Name of organisation	City of Vincennes	
Country	France	
Organisation website	www.vincennes.fr	
Contact person	Christine LAUMOND	
Organisation type	Institution	
Scale of the organization	City of 50 000 inhabitants, located near Paris (reachable by the subway)	
PIC number	898958850	
Aims and activities of the organisation	All public services at local scale among which culture. The city of Vincennes is committed in the attractiveness of the Castle of Vincennes (a middle-aged castle)	
Role of the organisation in the project	The city of Vincennes will pilot the project with two other main partners in 2 different countries.	
Previous EU grants received	The city of Vincennes took part of the project "Happy EU" about European citizenship and is involved in "Leap Step" about energy poverty (CERV projects).	

### Proposed Creative Europe project – to which project are you looking for partners?

	<u> </u>
Sector or field	Historical heritage sector and new technologies (immersive mapping in 3D including archives)
Description or summary of the proposed project	Diagnostic: Visitor Attendance at certain cultural/heritage sites has decreased in recent years. Their attractiveness is eroding and interest, especially among younger generations, is weakening.  Yet these places remain charged with an important national or local history. This history is often badly known or forgotten by the large public. It is sometimes transmitted in an unattractive, unplayful or "boring" way.  It is important to explore new creative opportunities to revitalize these heritage sites.
	Project It is proposed an experiment with a new approach, by associating history with innovation. In short, an experiment able to enhance history by relying on hyper-innovative tools.  1. History: the work of archives services is often little known and little valued. Yet these services are teeming with historical knowledge, unpublished documents and a technology that is now fully mastered: digitization.

 $<sup>\</sup>ast$  By answering "yes" you confirm that the information provided can be shared publicly by the Creative Europe Desks in the countries participating in the Creative Europe programme, in order to support your search for partners.

2. Hyper-innovative tools: The use of audiovisual production enables the production of very high definition images. 3D animation, augmented or virtual reality provide an opportunity to create immersive environments that surrounds the visitor in another temporal and spatial universe.

Creating a collaboration between these two sectors enables to produce hyper qualitative and attractive mapping video films by including authentic archival documents. It is a question of making them live, act, tell the history, by stopmotion processes and innovative special effects. All fantasies, humour, visual and graphic irreverences can be considered as long as the historical veracity is not undermined.

These creative productions are then screened in the heritage site itself and in connection with the history of this site, the video-mapping, lasting around 15 minutes, attracts a new, younger audience and is a tool for transmitting history. It has the potential to revitalize and restore interest to the heritage site.

**Libraries:** in each town the libraries is a partner of the project. It highlights the event, expose books about the monument, the history, organizes workshops from adults and children of stopmotion including an archive document. They organize screening with historian, etc.

#### Partnership

In each country, each partner works with 3 structures: 1 heritage site + 1 team of archivists + 1 audiovisual production partner

<u>The project</u>: realization of 3 video-mapping films of approximately 15 minutes broadcasted on 3 heritage sites, in a setting chosen by the partner (specific event, already existing festival, etc.).

Ireland (Dun Laoghaire-Rathdown County Council): 1 film screened on an Irish site

3<sup>rd</sup> partner: 1 film screened on a local heritage site

France: 1 film screened at the Château de Vincennes as part of an event dedicated to digital arts, in October 2026, produced with the National Defense Archives Service and an audiovisual firm provider. This event has already been organized in 2024 and has attracted more than 46 700 people.

A meeting between libraries enables to share all ideas about how to foster the mapping, the history, the local monument, etc.

Partners currently involved in the project

City of Vincennes (France); Dun Laoghaire-Rathdown County Council (Ireland); Service Historique de la Défense (France); Lexicon Library (Ireland)

#### Partners searched - which type of partner are you looking for?

From country or region	Any European country
Preferred field of expertise	Heritage -Archives - New technology

Please get in contact no	3 <sup>rd</sup> February
later than	

# Projects searched – are you interested in participating in other EU projects as a partner?

Yes / no	Yes
Which kind of projects are	Culture, sport, citizenship
you looking for?	

## **Publication of partner search**

<b>_</b>	
This partner search can be	Yes
published?*	