

QUESTIONS & ANSWERS

INFORMATION SESSION – NOVEMBER 16, 2023

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DISCLAIMER

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QUESTION: For the live music venues, could the applicant be a non-profit organization, which works with several venues for audience development and booking lesser-known artists?

Yes.

QUESTION: Can I apply in the name of two different organisations I work with?

Multiple proposals are not possible under this call. Thus, only one application can be submitted per organisation.

However, if one individual works for two different organisations, these two organisations may apply with different project proposals.

QUESTION: If the date of the main project event (i.e., festival) is later than 12 months, can I still apply?

No, a project's key results/outputs must occur within the specified timeframe of 10, 11, or 12 months. LIVEMX will announce three Open Calls for Projects, and the applicant should apply to one of the options with activities designed to fit that timeframe.

QUESTION: Is a self-employed person an eligible applicant?

If you run your own business without a separate legal personality (e.g. sole trader, self-employed etc.), you are an eligible applicant. Please note that you must provide business data and attach copies of official supporting documents. Additionally, it must have been established for at least one year before the application submission date.

If referring to funding directly to an individual artists/musician/band, this will not be supported. Please refer to other EU-Programmes that may cover these activities such as Culture Moves Europe

QUESTION: Does LIVEMX funding support artists/rosters tour out of their country?

Please refer to the LIVEMX First Open Call for Projects Guidelines to understand the three topics and the challenges that must be addressed by the project proposal. Additionally, the eligibility criteria of the applicant must be considered as it must be a public or private organisation with a legal personality.

If referring to funding directly to an individual artists/musician/band, this will not be supported. Please refer to other EU-Programmes that may cover these activities such as Culture Moves Europe

QUESTION: What does mono beneficiary mean? Can I apply to LIVEMX with more partners?

Mono-beneficiary refers to a situation where the funding provided by LIVEMX is intended for a single beneficiary or recipient organization. In this context, the term "mono beneficiary" emphasizes that the project should have only one main recipient who will be responsible for signing the contract, implementing and managing the entire project.

However, projects are expected to have a European-added value which can involve participation and collaboration with supporting entities.

QUESTION: Are there any limitations regarding supported music genres?

No, LIVEMX welcomes all music genres and aims to support projects with a wide range of music genres.

QUESTION: When applying for one of the strands, is the grant awarded a fixed amount or is it possible to receive a grant that is of a different (lower/higher) amount?

The call proposal defines a fixed lump sum. The budget requested in the proposal must be equal to this lump sum. The proposal must justify the resources mobilised at this amount. The total amount you will receive will be the amount as per the strand you select.

QUESTION: What does involvement in other European-funded projects mean?

You will be asked to specify your role in European-funded projects, this involvement could be as a Coordinator, Partner, Associated Partner or Other (i.e. third-party beneficiary, etc.).

Please note, that if you have been an independent expert on a European-funded project this does not exclude you from receiving the “newcomer bonus” points.

QUESTION: Can you select more than 1 topic?

You can only select one main topic. However, if you select the Digital Circulation and Engagement topic, you will be asked to specify a sub-category (Live Music Venues or Music Export).

QUESTION: Are organisations such as festivals eligible for the application?

To be an eligible applicant, proposals must be presented by a single applicant (mono-beneficiary) that meets the following rules:

- be a public or private organisation with legal personality
- be established in one of the 27 EU Member States or non-EU countries, on the date of the publication of the call, part of the Creative Europe Programme;
- be established at least one year before the application submission date
- have a demonstrable track-record of working in the sector that is relevant in the context of their proposal

If the organisation meets the applicant eligibility criteria, it must then consider its project proposals scope to ensure it is aligned with the three LIVEMX topics and challenges that it aims to address.

QUESTION: Is it a problem that there is an ambition to continue the project after LIVEMX’s 12 months project duration (i.e. via other funding opportunities?).

No. Project Beneficiaries will be welcomed and encouraged to continue their project after LIVEMX’s timeframe and open to exploring other funding opportunities. These ambitions can be further detailed in the Impact Criteria section.

QUESTION: Will we receive comments after the evaluation?

The screening and evaluation phase will have three main steps:

- **STEP A: Administrative & Eligibility Check** – if you are deemed to be non-eligible you will receive a notification of such.
- **STEP B.1: Relevancy Pre-Screening** - Jurors will score each proposal on a scale from 0 to 5, considering the abstract and relevancy alignment with the objectives of LIVEMX. Proposals with a total score of 3, 4 or 5 points will proceed to step B.2 In-Depth Full Application Evaluation. *Proposals that do not proceed will receive an email notification, with their numerical results only.*
- **STEP B.2: In-Depth Full Application Evaluation** - Jurors will review the Full Applications. The Evaluation will be based on a 100-point score considering the criteria and weighting as per the Guidelines. All applicants will receive their numerical results, as well as brief comments from the evaluators.

QUESTION: If I applied to the First Call for Projects and was not selected, can I apply in the second or third Open Call for Projects with the same project?

Yes. Nevertheless, the LIVEMX Call for Projects scopes and objectives can potentially differ between Calls.

QUESTION: How can my project proposal demonstrate European-added value?

Your project can demonstrate European-added value:

- Through joint or collaborative activities in the main phase of the project which ensure that the key benefits, learnings, and deliverables of the project are shared or disseminated widely across several countries.
- Through creating project results that are transferable to other countries and future implementers, or scalable across other European countries than the ones they are developed and tested in the project's main phase.

QUESTION: If an organisation is subsidized by an EU country but never by an EU-Programme, are you considered a newcomer?

The LIVEMX Consortium is looking to understand the involvement in EU-funded Programmes to determine the 'newcomer' status of applicants. Bonus points will be awarded to applicants considered as "newcomers". These bonus points will be distributed as follows:

Seven (7) Extra Points: If the applicant has not led a European project in the last three years

Five (5) Extra Points: If the applicant has been involved in two (2) or fewer European projects in the last three years

QUESTION: What does the accountability process for a granted subsidy look like?

As per the Model Contract provided, the beneficiary is fully responsible for implementing the Contract and for complying with all its obligation as listed out in section 5 of the contract. Additionally, if selected, the Beneficiary must submit a Final Report and Financial Statement at the latest 30 days after the conclusion of the project. This report will be composed of two sections: 1) the technical part includes an overview of the action implementation, which must reflect the proper implementation of the action, and 2) the financial part includes the statement on the costs, in line with the Budget of the Action or, when applicable, approved amendment(s).