

EUROPEAN
FILM
FORUM
2019 M



european
film
forum



FESTIVAL DE CANNES



Creative
Europe
MEDIA

EUROPEAN FILM FORUM CANNES

Dear creative and
talented professionals,
Dear festival-goers,

I am delighted to address you in the context of the 2019 Festival de Cannes. For 72 editions now, this international renowned festival has brought together screen talents and audio-visual professionals from across the globe, and has made it possible for the world to discover new and emblematic works and figures of European cinema.

The European Union has been supporting and promoting European films and the audiovisual industry for almost 30 years through its Creative Europe MEDIA programme, and it feels so attached to the sector and its potential that it couldn't miss this 'must attend' annual gathering with one of the largest film markets in Europe and worldwide.

The MEDIA programme will be present again this year in Cannes to continue acting as a catalyst to promoting skills, talent and



MARIYA GABRIEL

Commissioner for Digital Economy
and Society

collaboration, to enable Europe's audiovisual companies to access new markets and to help European works to travel across borders.

In this regard, the European Commission together with the European Audiovisual Observatory have recently launched the pilot of an online directory of European films. Europe has been – and still is – a huge player when it comes to film production, but we also need to make the films more visible and accessible to their audiences. This platform exploiting the fruitful collaboration between digital technologies and culture, together with the new rules securing at least a 30% of European works on video-on-demand platforms, will help us to achieve that aim.

What is more, the Commission has recognised the strategic importance of gender diversity to sustain a rich,

highly creative audiovisual industry as well as more open, inclusive and competitive societies. Hence, the MEDIA programme has strengthened its commitment to supporting gender balance in the sector and is bringing the topic to the fore through a number of measures. Gender equality will be a priority of the future programme after 2020, and actions promoting monitoring, empowering, mentoring, training and networking will be implemented.

Last but not least, MEDIA would like to pay tribute to the European talents to whom we owe the recognition of European films worldwide. This is why the topic of the European Film Forum this year in Cannes will be 'Europe and its talents'. We will use the occasion to discuss how we could further promote and fertilise talents in Europe and how we could empower them in such a manner that they can

fully benefit from the new landscape offered by the on-going changes in the audiovisual sector. Because at the end of the day, it is them, you, the audiovisual professionals, who are developing the stories that create dreams, inspire us, and shape up our societies beyond national borders. I hope to meet many of you at the event not only to address the mentioned above, but also to discuss how to take the most of the unprecedented opportunities and challenges brought by the digital upheaval that is taking place.

I wish you a wonderful festival!



MONDAY 20 MAY OPEN CONFERENCE

Audiovisual and creative sectors: TRENDS & INVESTMENTS

PALAIS DES FESTIVALS
TERRASSE DU FESTIVAL

11:15-12:45

Come to discuss the economic outlook for the companies from audiovisual and creative sectors. Get to know the financial instruments which may help growing your creative venture. This open debate will be an opportunity to present the Creative Europe's finance scheme, meet film professionals and financiers investing into audiovisual, and discuss the new wave of investment coming soon under the Invest EU programme.

Participation is on a first come, first served basis.

The event is open for all the badge-holders. In English.

SPEAKERS

- Giuseppe Abbamonte,**
Director, European Commission
- Laurent Braun,**
Head of Strategy and Business Development, EIF
- Manuel Cristóbal,**
Producer, Dragoia Media
- Danielle Kadeyan,**
Funder, Media Finance Partners
- SOFITVCINE**
- Pascal Martino,**
Partner, Deloitte Luxembourg

Moderator: **Marjorie Paillon**

MONDAY 20 MAY CONFERENCE

European Film Forum in Cannes

A EUROPE OF TALENTS: EMPOWERING CREATIVITY

PALAIS DES FESTIVAL
SALON DES AMBASSADEURS
15:00-17:30

Quality audiovisual productions imply combining and leveraging individual talents in front of or behind the screen. In the context of this 72nd edition of the Festival de Cannes, the European Film Forum will pay tribute to European talents to whom we owe the recognition of European films and TV works worldwide. It is also the right time to reflect on Europe's creative ecosystem which is undergoing profound changes through digitisation.



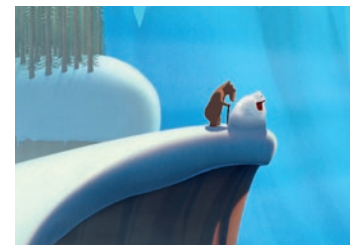
The Orphanage



Young Ahmed



The Traitor



The Bears' Famous Invasion



Lucía en el Limbo



Litigante

PANEL 1

Fostering the rise of European talents

This panel will reflect on the main challenges and opportunities for talents today in Europe with a view to foster a favourable business environment enabling European works and creativity to flourish and reach wider audiences internationally. The discussions will highlight the needs and areas requiring change and reflect on how to foster the participation of European talents in innovative and ambitious projects targeting international audiences. It will also explore the role and implications of streaming platforms providing an additional opportunity for European talents notably through their investment in local content.

PANEL 2

Equipping talents with an updated set of skills

Digital technology is pervasive in all corners of the audiovisual industry. It is an enabler and facilitates access to new entrants by allowing substantial savings in production costs and enabling them to self-promote and distribute their content by eliminating the middleman. On the other hand, reaching the attention of viewers in a more and more competitive and complex media environment requires a set of skills even for TV shows, which clearly appear as a growing segment of the industry. The panel will reflect on such skills and on the new needs in terms of training and public support.

SPEAKERS

Giuseppe Abbamonte, European Commission, Director for Media Policy
Carla Simon, film director
Laurence Lascary, producer, De l'Autre Côté du Périph
Antonia Nava, producer, Neo Art Producciones
Marco Chimenz, producer, Cattleya
Nikolaj Nikitin, director of SOFA (School of film agents)
Gustav Möller, film director
Vinca Wiedemann, Director of the National Film School of Denmark
Lina Flint, producer, Spring
Julie Bertucelli, director
Eric Goossens, producer, Walking the Dog
Silvia Costa, Member of Parliament, Rapporteur for the future Creative Europe programme

Moderator:
Marjorie Pailion

SHOWCASES AT THE CREATIVE EUROPE MEDIA STAND

EUROPEAN UNION - VILLAGE INTERNATIONAL (RIVIERA-SIDE) - PAVILION 118

Participation is on a first come, first served basis. Space is limited. Be there early!
MEDIA showcases usually last 45-60 mn

FRI. 17 MAY	MEDIA GOES GLOBAL 11:00 showcase at the MEDIA stand <i>Helping professionals reach new markets (Presentation by the European Film Promotion)</i>	In parallel at the NEXT stand 9:30-10:30 <i>New Trends in Subtitling. Discussion on the future of subtitling and display of new technologies having received EU support.</i>	17:00 showcase at the MEDIA stand <i>European Film Festivals: sharing the love for films with global audiences (Presentation coordinated by the EC with the participation of festival curators)</i>
SAT. 18 MAY	POLICY & DATA 10:00 showcase at the MEDIA stand <i>European authors' remuneration: where do we stand?</i>	14:30 interview at the MEDIA stand <i>MEDIA supporting success: Conversation with Rebecca O'Brien, producer of Ken Loach</i>	17:00 showcase at the MEDIA stand <i>LUMIERE VOD: find your film online! Presentation by the European Audiovisual Observatory</i>
SUN. 19 MAY	WOMEN ON THE MOVE 10:00 showcase at the MEDIA stand <i>Making your first film a success: conversation with Carla Simón, director of Summer 1993</i>	15:30 showcase at the MEDIA stand <i>Gender Parity Pledge: where are we one year later? Organised by Collectif 50/50 in association with MEDIA</i>	17:00 showcase at the MEDIA stand <i>Achieving greater gender balance: good practices from EU industry and policy makers</i>
MON. 20 MAY	MEDIA FOR TALENT 10:00 showcase at the MEDIA stand <i>Copyright conundrum: a chat with Giuseppe Abbamonte, Director "Media Policy", European Commission - Moderated by Marjorie Pailion</i>	CONFERENCES at Palais des Festivals 11:15 Panel discussion, Terrasse du Festival <i>Audiovisual and creative sectors: Trends & Investments</i>	18:00 at Palais des Festivals, Terrasse du Festival <i>"Meet & Greet" networking cocktail</i>
TUES. 21 MAY	MEDIA MEETS TECH 10:00 showcase at the MEDIA stand <i>Nut alone: the new marketplace to unlock access to European independent films</i>	In parallel at the NEXT stand 12:30-16:00 Media Meets Tech <i>This is a one-day showcase and networking summit for European Mediatech startups, accelerators & incubators, investors, and global film & entertainment industry professionals. Organised by Cannes Marché du Film with the support of the European Commission.</i>	17:00 showcase at the MEDIA stand <i>XR on the spotlight: Introducing the "master's vision"</i>
WED. 22 MAY	KEEPING THE CLASSICS ALIVE 10am: showcase at the MEDIA stand - <i>Classic films get better with time: Conversation with Juliette Rajon and Sandra den Hamer</i>		

THE OFFICIAL SELECTION

IN COMPETITION

Little Joe

Jessica Hausner (Austria, United Kingdom, Germany)

Pain and Glory (Dolor Y Gloria)

Pedro Almodóvar (Spain)

Sorry We Missed You

Ken Loach (United Kingdom)

The Traitor (Il Traditore)

Marco Bellocchio (Italy)

The Whistlers (Les Siffleurs / La Gomera)

Corneliu Porumboiu (Romania, France, Germany)

Young Ahmed (Le Jeune Ahmed)

Jean-Pierre Dardenne & Luc Dardenne (Belgium)



Little Joe



The Swallows of Kabul



To Live to Sing



Land of Ashes

OUT OF COMPETITION

Diego Maradona

Asif Kapadia (United Kingdom)

UN CERTAIN REGARD

Port Authority

Danielle Lessovitz (France, United States)

The Bears' Famous Invasion (La famosa invasione degli orsi in Sicilia)

Lorenzo Mattotti (Italy, France)

The Swallows of Kabul (Les Hirondelles de Kaboul)

Zabou Breitman & Eléa Gobbé-Mévellec (France, Luxembourg)

CANNES CLASSICS

Forman vs. Forman Helena Třeštková & Jakub Hejna (Czech Republic, France)

La Passione di Anna Magnani Enrico Cerasuolo (Italy, France)

DIRECTORS' FORTNIGHT

FEATURE FILMS IN COMPETITION

The Orphanage (Parwareshgah)

Shahrbanoo Sadat (Denmark, Afghanistan, France, Luxembourg, Germany)

Tlameš

Ala Eddine Slim (Tunisia, France)

To Live to Sing (Huo Zhe Chang Zhe)

Johnny Ma (China, France)

SEMAINE DE LA CRITIQUE

FEATURE FILMS IN COMPETITION

Land of Ashes (Ceniza Negra | Cendre noire)

Sofia Quirós Ubeda (Costa Rica, Argentina, Chile, France)

Vivarium

Lorcan Finnegan (Ireland, Belgium, Denmark)

A White, White Day (Hvítur, Hvítur Dagur)

Hlynur Pálmason (Iceland, Denmark, Sweden)

SPECIAL SCREENINGS

Litigante

Franco Lolli (Colombia, France)

SHORT FILMS IN COMPETITION

Lucía en el Limbo

Valentina Maurel (Belgium, France, Costa Rica)

#EUFILMCONTEST2019

10 European film lovers go behind the scenes of the film industry at the Festival de Cannes

The third edition of the #euFilmContest has attracted the attention of thousands of film lovers across Europe. The contest, organised by the Creative Europe MEDIA programme of the European Commission, aimed at promoting the richness and unique diversity of European audiovisual works to a wide audience.

14,116 participants took part in the competition, and over 8,000 of them replied correctly to 18 questions about European cinema for a chance to experience the Festival de Cannes and discover the European audiovisual industry at work.

We would like to thank our partners, who helped make this edition a success: Europa Cinemas Network, International Confederation of Arthouse Cinemas (CICAE), International Union of Cinemas (UNIC), European Film Promotion (EFP) and European Film Awards (EFA).

The winners will travel to Cannes from 17 to 19 May to meet film professionals, visit the Marché du Film and attend screenings of films.

Arthurs V. (Latvia): As a videographer, cinema has always been close to my heart so being presented with the opportunity to be in the middle of the Festival de Cannes means everything and I look forward to the trip with anticipation. I guess I don't have any expectations, but I heard that *Once Upon A Time In Hollywood* is set to premiere at the Festival so I am beyond stoked for that.

Dániel M. (Hungary): I'm extremely excited and honored to be among the winners, I would never have expected to be selected. I'm following Film Studies in Budapest, so I have a strong enthusiasm towards films. This trip is a great opportunity to feel the atmosphere of a festival of this scale and to experience everything in person surrounded by artists.

I'm looking forward to meet film professionals and new people, I'm sure it will be an unforgettable experience. The idea of being at Cannes is absolutely thrilling!

Diogo V. (Portugal): Being from a small city, the opportunity to go to one of Europe's biggest film festivals seemed like something I couldn't just pass by without giving it a try. It represents a chance to be at the center of a community whose periphery is usually all I get to contact with. I'm hoping to meet people who share my intellectual investment in cinema as the culture can only advance if it's shared and discussed as much as possible. Of course, I hope to see great films and, as with any trip, make friends, have fun and learn something new!

József V. (Hungary): I feel extremely lucky and honoured to be among the winners of this contest. Although I see myself as a cinephile who is obsessed with European art movies

and love watching them quite often, if it's not for the EU Film Contest and this programme, I would probably never have a chance to attend such a prestigious event. Thus, I'm very happy for that and thankful for this unique, once in a lifetime opportunity. I'm looking forward to experiencing the Film Festival in Cannes in person!

Konstantina S. (Greece): The announcement of my participation in the Cannes trip caught me by surprise. I am genuinely thrilled for the opportunity to experience a Film Festival of this scale and cannot wait. I would like to give a warm thanks to the EU Film Contest 2019 for this chance and its initiative. See you soon!

Maria N. (Greece): I've always been a cinematography lover and wanted to visit the Festival de Cannes! I feel honoured and grateful to the European Creative MEDIA programme for giving me the chance to experience Cannes in person and

share it with people from all over Europe. I can't wait to learn more about films from the professionals and experience the European film industry behind the scenes!

Michaela P. (Czech Republic): I was really excited when I found out to be one of the winners of the EU film contest. I have a big passion for European movies, therefore it's an honour for me to attend the Festival de Cannes. I am very much looking forward to experiencing the Festival's spirit in person!

Nona A. (Romania): Movies? The best way to reach hearts! I find cinema a great way to teach my students about language, culture, manners and stereotypes. I hope to come back with a fresh perspective and bring back some fun and pizzaz to help teenagers make the most of the European cinema and use videos as a powerful tool. I also hope to reconnect with my innermost 10-year-old kid, who used to get



on a tram and go to movies alone. Well, meeting a celebrity wouldn't be bad either! Is Brad Pitt coming?

Panos P. (Greece): Being a winner in the competition was a huge reminder not to give up on what you love. This goes out to all people including me, who enjoy films in cinemas less and less often every year. And probably this is the greatest expectation from the trip: to celebrate the art of cinema at the Festival every cinephile would like to be at.

Pedro S. (Portugal): From Almodóvar to Zeman, cinema has always been one of the main parts of my life. Visiting Cannes, the Mecca of film, where some of the world's greatest first shook the world with their dazzling achievements, will certainly be nothing short of an extremely memorable and overwhelming experience!



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