

Partner search

Culture sub-Program

Strand/category	Capacity building – New business models, Capacity building – Training and education
Deadline	November 15 th 2016

Cultural operator(s)

Name and country	Aalborg Karneval (AAK), Denmark
Short description	Aalborg Carnival is a non-profit organization that arranges the largest carnival event in northern Europe with over 250.000 participants and spectators. Besides the annual carnival, AAK also participate in arranging other large public events in the city of Aalborg.
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Proposed Creative Europe project

Field(s)	Large open public events
Description	<p>The project</p> <p>The main aim of the project is creating financial sustainable open public events throughout Europe, by examining and exploring new business models and revenue sources. The collaboration between trustworthy and experienced partners from all over Europe will create the foundation to make economic sustainable open public events in Europe that are able to generate revenue outside the public funding. The project results in an online toolbox developed to help organizers of large public events. The toolbox will be a catalogue for everyone to use as a guideline to implement new business models and it will act as a step-by-step guide, including direct contacts to people and organizations who have already implemented these solutions.</p> <p>We are searching for:</p> <p>Organizations that arranges large public events (+10.000 participants and spectators). Each partner should be able to attend seminars arranged and held in some of the partner's home cities as well as implementing new business models and revenue generating income models for their own event.</p>

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Partners currently involved in the project (if any)

Name of organisation and country	Foreningen Aalborg Karneval, Denmark Suomen sambakoulujen liito ry, Finland Turisticka zajednica grada Rijeke, Croatia Luton Carnival Arts Development Trust, United Kingdom Distortion, Denmark
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Partners searched

Countries	Europe, esp. Germany, Spain or Portugal
Preferred profile	Organizations and organizers that arranges large open public events and wish to create new revenue sources to make their event economic sustainable and less dependent on public funding. It is important that each partner has the administrative resources to handle a EU project as well as being able to attend in the seminars.

Previous Creative Europe or Culture 2007-2013 programme experience (if any)

Project name(s)	
Role within projects	(for example partner or lead organisation)

Are you interested in participating in other EU projects as a partner?

Yes	
No	

What kind of projects are you interested in participating in?

Other

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