

## Partner search

### Culture sub-Program

Strand/category	Smaller projects of co-operation ( up to a maximum of 200,000.00 euros of co-financing from EU funds )
Deadline	October 2016

### Cultural operator(s)

Name	Tourist Board of the city of Slavonski Brod
Short description	<p>A legal entity whose members are subjects (entrepreneurs and crafts) in the sector of hospitality and tourism and subjects from other sectors directly related to hospitality and tourism in the area of Slavonski Brod. The founder of the Tourist Board of the city of Slavonski Brod is the city of Slavonski Brod; activities are based on the principle of general utility, and its primary tasks are: promotion of the city of Slavonski Brod and the surrounding area as a tourist destination; participation in tourism development policy at the city level; coordination of the activities of public and private sector; development of strategic and development plans of tourism on the city level; encouraging and participating in activities on the regulation of the city and improving tourist environment; collecting data on the tourist offer in the city; issuing tourist promotional materials; encouraging and organizing cultural, entertainment, art, sports and other events that contribute to the enrichment of the tourist offer; the performance of tourist information operations; conducting of a single list of tourists for the city; encouraging and participating in the activities of education of the population and raising awareness of the importance and impact of tourism, and others. At the Tourist Board of Slavonski Brod is a seat of the tourist destination, "My beautiful Slavonia by the river Sava" which networks the three cities and seventeen municipalities of Eastern Slavonia gravitating the Sava River.</p>
Contact details	<p>Tourist Board of the city of Slavonski Brod Trg pobjede 28/1 35.000 Slavonski Brod Croatia tel. 0038535447721; fax 0038535406721; mail: info@tzgsb.hr</p>

## Project

Field(s)

Cross-Border Cooperation ( international cooperation projects )

Description

In the city of Slavonski Brod since 1975, in April, has been held the event, "In the world of fairytales of Ivana Brlić-Mažuranić" dedicated to children's creations in memory of this great, world-famous, writer who had written most of her stories in Slavonski Brod. During the seven days the event lasts there is a number of interesting programs that attract thousands of elementary school students from all over the Croatia like music and stage magics; educational workshops; playrooms; exhibitions; street festival and more. Holders of the program, along with the city of Slavonski Brod, are all the city's cultural institutions.

Apart from the Ivana Brlić-Mažuranić, whose family house, located on the central square, is just being restored under the auspices of the Ministry of Culture, the brand of Slavonski Brod, when it comes to children's literary creative and artistic work, certainly is the famous Croatian poet Dragutin Tadijanović born near Slavonski Brod. Part of his poetic opus was created in the Franciscan monastery where the poet lived for education, while in the same name memorial home there is a permanent exhibition in memory of him. In the month of Tadijanović birth (November) in the city is held a series of cultural and tourist programs, including a competition for students of school age on the subject of literature.

Given that both of the aforementioned poets inspiration for their work found in the Sava river along which they lived (Ivana Brlić Mažuranić ), or stayed (Dragutin Tadijanović), which for sure is one of the biggest tourist potentials of Slavonski Brod, we wish the link with the European institutions that operate in the cities in which great writers created their works, and whose inspiration was just the natural beauty of the landscape.

Through projects of cooperation with the above institutions which would be realized through creative activities including maintenance of educational workshops and seminars; making joint promotional materials; creation of tourist routes; holding cultural and tourist events, including street events, etc., we want to preserve, develop and promote European cultural and linguistic diversity and European cultural heritage, and that through the literature, all in order to create a European added value, but also to achieve economic effects.

## Partners searched

Countries	All European countries can apply for the competition .
Profile	We are looking for potential partners from European cities in which famous writers created their works and discovered the inspiration for their works in the beauty of the natural landscape, and in which, through exhibitions in cultural institutions or organizing cultural and tourist events, memories of writers are being continuously revived, through programs that are a function of cultural and tourist valorization of these areas.
Other	
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