

Geoffrey Brown is the UK's leading independent expert in helping the arts, culture, heritage and creative industries understand and access funding from the European Union.



He is Director of **EUCLID** (<u>www.euclid.info</u>), founded in 1993, was Coordinator of the UK **Cultural Contact Point** (CCP – promoting the EU's *Culture* programme) from 1999-2009, and was Advisor to **Visiting Arts**, the subsequent UK CCP, from 2010-2012.

Geoffrey provides a range of **advice & guidance to applicants** to EU funding programmes – covering not just the Culture programme, but also Erasmus+, Europe for Citizens, Horizon 2020, Interreg and the ESIF. EUCLID services include conferences, seminars & webinars, online

materials & resources, direct consultancy, and news & advice via social media – e.g. @euartsfunding on Twitter. Apart from many events and meetings in the UK, he has recently undertaken seminars in Belgrade, Brussels, Copenhagen, Bucharest and Genoa, and been invited to attend project development meetings in Italy, the Netherlands and Spain.

EUCLID has undertaken **research and consultancy** projects for the European Commission, the Council of Europe, European networks, the British Council, Creative Scotland and other UK arts funding bodies and local authorities.

Geoffrey also oversees the **Culture.Info** website (<a href="www.culture.info">www.culture.info</a> / @cultureinfo) and **Connexus** membership scheme, which provides members with updates on international news and events, online data and research reports, and discounts on services and events provided by Euclid and others. His publications include the overview of the EU funding situation for a special pre-election issue of "**Cultural Trends**" and the overview for "**Culture & Development: 20 years after the fall of Communism in Europe**", published after a conference co-sponsored by the Council of Europe.

Geoffrey is currently working with others to launch **arts YES** (<u>www.artsyes.eu</u> / @artsyeseu), a campaign to help engage the arts sectors in the UK in supporting the YES vote for the UK to remain a member of the EU.

