

CREATIVE EUROPE MEDIA

EVENTS AT CANNES 2019

@ MEDIA stand, Village International (Riviera-Side) – Pavilion 118

FRIDAY
17 MAY

SATURDAY
18 MAY

SUNDAY
19 MAY

MEDIA goes global

11.00 SHOWCASE @ MEDIA stand
Helping professionals reach new markets
(Presentation by European Film Promotion)

IN PARALLEL AT THE NEXT STAND
@ NEXT stand, at the Palais Level -1,
Aisle 18 to 20

09:30-10:30

NEW TRENDS IN SUBTITLING
*Discussion on the future of subtitling
and display of new technologies having
received EU support*

17.00 SHOWCASE @ MEDIA stand
*European Film Festivals: sharing
the love of films with global audiences*
(Presentation coordinated by the European
Commission with the participation of
festival curators)

18.00 NETWORKING DRINKS
"Meet & Greet" @ MEDIA stand

Policy & Data

10.00 SHOWCASE @ MEDIA stand
*European authors' remuneration:
where do we stand?*

**14.30 INTERVIEW WITH
SPECIAL GUEST** @ MEDIA stand
*MEDIA supporting success:
Conversation with Rebecca O'Brien,
Ken Loach's producer*

17.00 SHOWCASE @ MEDIA stand
LUMIERE VOD: find your film online!
(Presentation by the European
Audiovisual Observatory)

18.00 NETWORKING DRINKS
"Meet & Greet" @ MEDIA stand

Women on the move

10.00 SHOWCASE @ MEDIA stand
*Making your first film a success:
conversation with Carla Simón,
director of 'Summer 1993'*

15.30 SHOWCASE @ MEDIA stand
*Gender Parity Pledge:
where are we one year later?*
Organised by Collectif 50/50
in association with MEDIA

17.00 SHOWCASE @ MEDIA stand
*Achieving greater gender balance:
good practices from EU industry
and policy makers*

18.00 NETWORKING DRINKS
Celebrating women in
European cinema @ MEDIA stand



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#EUROPEANFILMFORUM

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@ MEDIA stand, Village International (Riviera-Side) – Pavilion 118

MONDAY
20 MAY

MEDIA for talent

10.00 **SHOWCASE** @ MEDIA stand

*Copyright conundrum: a chat with
Giuseppe Abbamonte, Director
“Media Policy”, European Commission*
Moderated by Marjorie Paillon

CONFERENCES @ Palais des Festivals

11.15 **PANEL DISCUSSION,**

Terrasse du Festival

*Audiovisual and creative sectors:
Trends & Investments*

15.00 **EUROPEAN FILM FORUM,**

Salon des Ambassadeurs

*A Europe of Talents -
Empowering creativity*

18.00 **NETWORKING DRINKS**

“Meet & Greet” @ Terrasse du Festival

TUESDAY
21 MAY

MEDIA meets tech

10.00 **SHOWCASE** @ MEDIA stand

*NutAlong: the new marketplace
to unlock access to European
independent films*

17.00 **SHOWCASE** @ MEDIA stand

*XR in the spotlight: Introducing
the “master’s vision”*

IN PARALLEL AT THE NEXT STAND

@ NEXT stand, at the Palais Level -1,
Aisle 18 to 20

12.30-16.00 **SHOWCASE**

*This is a one-day showcase and
networking summit for European
mediatech startups, accelerators &
incubators, investors, and global film
& entertainment industry professionals.*

*Organised by Cannes Marché
du Film with the support of the
European Commission*

17.30 **HAPPY HOUR** @ MEDIA stand

WEDNESDAY
22 MAY

Keeping the classics alive

10.00 **SHOWCASE**

*Classic films get better with time:
Conversation with Juliette Rajon
and Sandra den Hamer*

17.30 **HAPPY HOUR** @ MEDIA stand



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