The second in this year's cycle of <u>MAST</u> workshops brings together artists, scientists and technologists from around Europe to learn from each other and develop methodologies that can bring about better futures for all. Based on a body of preparatory work, from March 11 to 15, 2019 the participants will meet at the <u>University of Nova Gorica School of Arts</u> to map, develop, iterate and pitch to the MAST committee novel methodologies that will gradually contribute to a toolbox for innovating the relationship of man and machine, in order to find innovative solutions for a truly Social Europe.

The workshop creates an opportunity for the students and their tutors to jointly develop methodologies that can translate artistic ideations into possible scenarios and prototypes. Such a process is usually called **Do\_it\_Together (DITO)**, however here it aims to be moderated and lead in a manner that every participant feels included. The process throughout the day is structured with lectures and hands-on activities that help the participants to understand the beauty and thrill of the innovation process from a perspective of artist, scientist/artist, entrepreneur/artist...

As a long-term aim of MAST, bringing different disciplines together into such a general framework should open up not only new working places and styles, but also bring about a new profile -the "**innovation catalyst**", a multi-skilled and cross-knowledgeable person that competently switches between different professional realms, interconnects and develops new paradigms, finds unconventional, art-thinking based solutions, as well as provides necessary translations among realms.

Some creative concepts will be brought to Nova Gorica from the November workshop on *Progressive Product Prototyping* in Funchal, Portugal, several should spring up through new encounters and a fresh body of local participants in Nova Gorica, to be further iterated at the events in Graz (*Spatial Design Challenge*: Algorithmic Spatial Studies), Austria (April) then in Ljubljana, Slovenia (May), to be eventually evaluated, jointly reflected and prepared for the next academic year in the Rijeka, Croatia "Interfacing Academy" event. Students will think & work together with:

- PETER PURG Prof., PhD | UNG AU Professor in New Media, MAST module.eu Lead
- Jurij Krpan | Kersnikova.org, Kapelica gallery Art Director; MAST
- ROBERTINA ŠEBJANIČ | http://robertina.net/art technology science
- SPELA PETRIČ | www.spelapetric.org new media art, ex-science
- SIMON MOKOREL | Flapax/Arctur, Guest lecturer on Innovation Management
- · MLADEN FRANKO, Prof., PhD | UNG, Guest lecturer on Science and Innovation
- MAST COMMITTEE | representatives of the MAST consortium partners









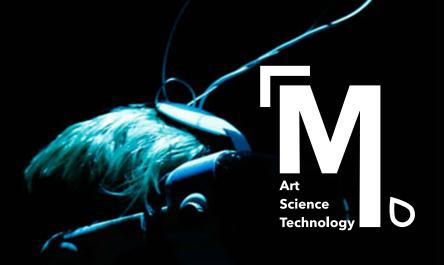












# FUTURE.HUMAN@WORK

Rethinking, Art, Science & Technology for Social Europe | 11. - 15. 3. 2019





### MAST WORKSHOP PROGRAMME & SCHEDULE

Venue: University of Nova Gorica School of Arts, ground floor, Large Studio

ADDRESS: Via Armando Diaz 5, Gorizia, Italy, Eastern Wing, ground floor | suggested entry from the rear of the "Palazzo Alvarez" complex at Via Nizza!

### Sun

arrival of students to accommodation

## Mon

8.30 Everyone meets for **coffee & cakes** @ <u>University of Nova Gorica</u>

<u>School of Arts</u> (address: Via Armando Diaz 5, Gorizia, Italy, Eastern
Wing, ground floor)

9-12 **intro session** Jurij&Peter, with break
About MAST, its curriculum and this workshop (Peter)
About A-S-T for Innovation (Jurij)

#### (lunch

13.30 **workshop preparation** (mapping) - Round of introductions

16.30 Work with student materials prepared for **Task 1**Jurij&Peter moderating, with Robertina&Špela present



(open end)

### Tue

9h **Robertina Šebjanič artist-talk** (minibreak)

10h **Špela Petrič artist-talk** (minibreak)

11-12h discussion Robertina&Špela &Jurij&Peter

#### (lunch

13.30 **workshop** (**grafting** yesterday's ideas)

- 16.30 in two groups with Jurij, Robertina&Špela

### Running task: "DILEMMA DIARY"

Each participant to keep a daily track of the occurring dilemmas in widest sense (questions, problems, issues to be solved...), and how s/he responded to them

https://www.merriam-webster.com/dictionary/dilemma

It is to be kept in form of a table, containing 3 columns:

#### \* (DATE/TIME)

\* QUESTION (an issue to be solved..)
\* RESPONSE (how you responded..)

Eventually, when presenting the methodology, the participant may look back on the track of own issues & responses...

(The "dilemma diaries" of all participants will be used as evaluation legacy material of the MAST project, the entries may be published partially, but only in anonymized form.)

### (open end)

a-MAST-socializing event at Mostovna (students & mentors MAST partners) in a local club, the ex-squat Mostovna with Joondroid-Weird Records - Kathmandu & a welcome drink or two by LepaVida

wines | ADDRESS: Cesta IX. korpusa 99A; Solkan 5250, Get Directions; 30 mins walk or 5 mins by taxi from Gorizia/IT centre, 15 mins from Nova Gorica/SI centre

### Wed

9h Simon Mokorel, Flapax/Arctur

**GUEST LECTURER on Innovation Management** 

10h Mladen Franko, Prof., PhD, UNG

**GUEST LECTURER on Science and Innovation** 

11–12h round table with guests, moderated by Peter&Jurij, in presence of the MAST Committee

joint lunch

\* for students, mentors & MAST partners \* at the school, catering

13.30 afternoon workshop design-thinking toolkit (how designers do it..)

- 17.30 with Jurij, supported by Robertina&Špela, with break

### Thu

0-12h **morning workshop**: art-thinking toolkit development 1 with Jurij, supported by Robertina&Špela, with break

(lunch

13.30 **afternoon workshop** art-thinking toolkit development 2

- 17.30 with Jurij, supported by Robertina&Špela; with two minibreaks

(open end)

20h

a-MAST-socializing event at Klub PDG | ADDRESS: Trg Edvarda Kardelja 5 Nova Gorica; just upstairs from the City Gallery on the 1st floor/terrace, next to the National Theatre | with DJ you:re (bits&bytes&bites&a-free-drink! = enough to finger-feed yourself, so no need to dine beforehand!)

### Fri

9-12h **morning workshop:** wrap up, clearing any leftover dilemmas; with Robertina&Špela&Jurij, with break

(lunch)

13.30 **afternoon workshop** (clean up ideas and prepare for presentations), - 15.15 individual (group) work

15.30 **presenting to the MAST committee & guests**, discussions, evaluation - 17.00

(open end; farewell)

# Sat

Fri night & Sat morning | departures